



BATHING SUITS For Men & Boys

Men's All Wool Bathing Suits, grey, brown and lovat heather mixtures, made for fit and comfort. Reduced to **\$3.95**

Men's Straw Hats

Men's Bonter Straw Hats \$2.00, \$2.50, \$3.00 & \$4.50

New and Up-To-The-Minute.

Men's Straw Hats, looks just like a Panama **\$1.00**

Boys' in same material **70c**

Men's Peanut Straw Hats **25c**

Young Men's First Long Pants, fine khaki denim, with belt straps and cuff **\$1.50**

Men's Black Kip Bluecher, nice light working boot, good quality **\$3.95**

Thos. E. Wright

Men's Wear & Everything In Men's Wear

PLAN YOUR SUMMER VACATION EXCURSIONS

To
PACIFIC COAST—Through the Canadian Pacific
Rockies
EASTERN CANADA and UNITED STATES,
either All Rail or via The Great Lakes.
CIRCLE TOURS—Through the Rockies and Arrow,
Kootenay & Okanagan Lakes.
NOW ON SALE RETURN LIMIT Oct. 31st.

Visit the
BUNGALOW CAMPS
at lake Wapta, Lake O'Hara, Yoho Valley, Emerald
Lake Chelan, Moraine Lake, and Lake Windermere.
Open till September 15th.

SPECIALLY REDUCED FARES
Information as to fares, and assistance in making
your plans, will be cheerfully given by any Ticket
Agent of the

CANADIAN PACIFIC

Travellers Say

They get better accommodation and service
at Strathmore than any other point along the line.

Whether you are a traveller or a resident,
we make it our endeavor to treat you right.

King Edward Hotel & Grill

BACKFIRE
"It's no wonder you're such a slay,"
declared the bell boy. "You're not
men were married by a justice of the
peace."

"Well," retorted independent Mary,
"from the noise I hear coming from
your house, your wife and me must
have been married by the secretary of
war."

THE STRATHMORE AND BOW VALLEY STANDARD.

Published Every Wednesday
Annual Subscription (paid in advance) **\$2.00**
U.S.A. & Foreign **\$3.50**
Editor and Proprietor **John Mackenzie**
Member Canadian Weekly Newspapers Association.

Legal Advertising, 15 cents a line for first insertion, and 10c a line for each
subsequent insertion—12 lines to the inch. Readers, 15 cents a line, Lost,
Found, A stray, and Want Ad. advertisements, 2 cents per word first issue, 1
cent per word each subsequent issue. Minimum charge 50 cents first issue, 25
cents each additional issue. Display advt. rates on application, ask for Rate
Card. Special positions extra.

Terms—Small or transient advts. cash with order. Contract advt. accounts
paid 1st of month following insertion. Changes of advertisements must reach
this office not later than noon each Monday.

Notices of entertainments, meetings, sales etc., at which admission is
charged, articles sold, or a collection taken, with the exception of actual
church services, will be charged for at regular advertising rates.

The Publisher is not responsible for opinions expressed by correspondents.

THE STAMPEDE

Strathmore's ambitious effort in
sport-promotion is now history, and
the kind of history that
makes good reading. The weather
came up to every expectation, and the
sport was good. The Memorial Hall
Punch will benefit very substantially,
and Strathmore is on the map as a
good sport town, which is of some
business as well as social advantage.
The Stampede was only made pos-
sible through the hearty cooperation
given by the people of town and
country, and it shows what can be
done by pulling together. There is
every probability now that a permanent
sport ground will be secured, and
the Stampede become an annual event.

WHEAT MARKETING

The information that Aaron Saprio
is coming to Alberta next month at the
invitation of the Calgary Herald and
Edmonton Journal is looked upon by
many as the most important news of
the week. It is a striking example of
journalistic enterprise, and our country-
men are to be congratulated on their
action.

What is probably most important
about this move is that it implies that
the business people of the province
are taking a deeper interest in the
subject of wheat marketing than they
have done in the past. The price to
be paid for wheat is the factor that
affects success or failure, not only for
the farmer, but for the other indus-
tries of the province. Alberta at the
present time is primarily an agricul-
tural province, and every line of busi-
ness in the towns and cities is depend-
ent on the farmer. From the other
side, it means the farmer is depend-
ent on these businesses for the sup-
plies he does not himself produce, and
the development of these businesses
means a larger home market for his
produce.

Wheat is the only crop grown in
this country for which a large export
market is available, and it is the
prime source of new wealth. It
provides the proceeds by which the
various debts contracted by the province
are paid.

The main reason for the present dis-
cussion is that for the past two seasons
grain has had to be sold at a price
below cost of production, and the in-
dications for the present season are not
any promising. One reason for this
is that grain is dumped on the
market immediately after threshing.
The consuming population of the world
can't absorb the crop in that period,
so that between the time it leaves the
producer's hands until it reaches the
consumer, credit has to be provided if
the farmer wants his money right
away. This credit has in the past been
provided largely from speculative
sources, and the price paid both by
the farmer and the consumer for this
accommodation has been deemed ex-
orbitant. Farmers who are in good
circumstances, financially, have in the
past held their grain, or taken op-
tions. They are selling their grain on
more of a business basis than the
farmer who dumps it on the market
immediately after threshing, even
when the price is less than that of
production. Many farmers are forced
to sell at the market price in order to
meet their obligations, and they can-
not therefore be blamed for this.
Wheat raising and selling must be
compared to an ordinary industrial busi-
ness, for at the beginning of the season
the yield cannot be estimated. This
season's crop for Alberta now looks
as if it would be three times as large
as last year's.

But all problems are capable of a
solution, and it is for this reason that
so much importance has been attached
to the visit of Aaron Saprio. He is not
a fanatic or a visionary, but has the
best grasp of co-operative merchandise
problems of any man on the con-
tinent. He has succeeded in organiz-
ing co-operative societies throughout
the U.S.A., which have proven suc-
cessful, and there is no doubt that his
advice will be a stimulus towards
the development of a better system
here. Saprio endeavors to enlist the
co-operation of every class in the com-

Boisvsein Boils Over

Editor, Strathmore Standard:
Last night I felt as sore as a bolt,
after coming out of the U.F.A. meet-
ing, when I met two farmers from the
district, who use a considerable
amount of binder twine, but had not
attended the meeting at all. Both men
were quite able to speak for them-
selves, and both asked me as to the re-
sults of which I gave them the most
meagre information. Both were dis-
satisfied, and both thought something
else should have been done, but I felt
them talking and objecting to their
binder's content, causing the union,
etc. Both these men could have
easily had both opinions of their own,
and could have taken them to the
meeting, but neither one had come enough
to do so at the proper time and place,
where their objections, if sound and
businesslike, would have carried
weight, and might have changed the
attitude of the meeting to their own
advantage, and that of their fellow
farmers. In the spring time, too, one
young fellow said, "what are the U.F.A.
doing about binder twine?" "They
should have had this matter up for
consideration at least a couple of
weeks ago; had they taken action then
it might have made a difference of
several dollars to me."

Just two weeks ago last Saturday
this matter was up for discussion,
or very nearly three weeks ago, I told
him, but he was so few farmers
present that the meeting could do
nothing. Had just one or a couple
more indignant, energetic/dyna-
mically (and, of course, yourself in-
cluded) stick-in-the-mud, paid some
attention to your own business you
would likely have been in a much bet-
ter position today. One cannot always
hit these fellows a crack like I did
some thirty years when on my home-
stead in Saskatchewan. I belonged
to the Patrons of Industry, and
there was a few riders, and on Thurs-
day it was chopping day, when sever-
al neighbors would bring in their
grain. On one of these days, five or
six of us were seated at dinner
when one of our bigger farmers
said: "What are you fellows doing
about the price of pork? Last year
day I have again had to sell some
8,000 pounds of pork at five cents a
pound." "Which of us fellows do
you mean, Mr. Drowsney, whom of us
are you paying to make you a better
price on your pork?" "I mean you
Patrons of Industry—what are you
fellows doing?" "Look here, Mr.
Drowsney, had you attended to your
business as well as we are doing, and
turned out to the meeting last Satur-
day, you would have learned that the
price of fresh pork was seven cents
a pound from 5,000 to 10,000 pounds,
and more than that, would make eight
cents; and that the amount of pork
from other members would have raised
your price to eight cents." "And your
hand the discomfite (for I was very
clothesed) and on the other
hand, my fellow, was a scene not easily
forgotten."

Also as I said above, it is not often
we get such a chance to "rub it in,"
but believe me, it is good when it comes.
Nevertheless the unorganized farmer
or simply believes he can handle the
highly organized interests best by his
lonesome, and so he has grown used
to getting skinned, and as was pointed
out recently at one of our meetings
that more appreciably he now en-
joys getting skinned and scraped as
well, which is, of course, quite natural.

In the very vague hope that reason-
ings may aid in adding to U.F.A.
membership, I am, Sir,
Yours in the fight for the under-
ling.

DANIEL F. BOISVSEIN

Strathmore Trading Co. STORE NEWS

Cherries & Blueberries

ARE NOW AT THEIR PEAK
We Have No. 1 Quality Fresh Fruit Arriving Daily.

New Gingham, per yard	20c	REAL SPECIALS	
Novelty Crepe, yd. 35c		On the Grocery Side	
Unbleached Cotton, per yard	25c	Our Special Tea, per pound	60c
Table Oil Cloth, per yard	50c	Tomatoes, 2 1/2's, 3 tins for	50c
The more you see of our goods, the bet- ter you will like them.		Corn, 3 tins for	50c
		Sockeye Salmon, tall tin	40c
You'll find real value in everything we sell.		Crisco, 3 lb. tin	80c
		Pure Lard, 5 lb. tin for	\$1.00
		Pure Strawberry Jam tin	80c

WE SELL THE BEST FOR LESS.
One Price, and One Price Only, — The Lowest
Price Possible.

Strathmore Trading Co. A. D. Shrimpton, Mgr. Phone 18

Enamel Ware

EXCEPTIONAL PRICES ON GUARANTEED
TWO-COATED ENAMELWARE
A great many of these pieces are now sold, so get in
as soon as possible before they are all gone.

NOTE THESE PRICES	
Dippers	39c
14 quart Pails	\$1.59
Milk and Rice Boilers	\$1.39
Large Size Saucepans	49c

LOOK FOR THESE AND OTHER LINES
IN OUR WINDOWS.

Strathmore Hardware Phone 54 A. B. Foote

INTERNATIONAL BINDERS

I.H.C. Binders are what you need to har-
vest the big crop now maturing.

Don't be caught short on binders or other
implements when the grain matures.

W. C. BROWN, I.H.C. AND FORD DEALER, STRATHMORE

July 26
EVERY DAY—This is the day which the
Lord hath made; we will rejoice
and be glad in it.—Psalm 118:24.

July 27
SPEAK NO IDLE WORD.—But I
say unto you, that every idle word that
men shall speak, they shall give ac-
count thereof.—Matthew 12:36.

July 28
TIME NO OBJECT.—But, beloved, be
not ignorant of this one thing, that
one day is with the Lord as a thousand
years, and a thousand years as
one day.—2 Peter 3:8.

July 29
PRAYER IN THE MORNING.—My
voice shall thou hear in the morning,
2:53.

July 30
O Lord, in the morning will I direct
my prayer unto thee and will look up.
—Psalm 5:3.

July 31
THE WHOLE HEART.—Blessed are
they that keep his testimonies, and
that seek him with the whole heart.—
Psalm 119:2.

July 31
HUMILITY OF CHRIST.—Let this
mind be in you, which was also in
Christ Jesus. Let nothing be done
through strife or vainglory; but in
lowliness of mind let each esteem
other better than themselves.—Phil
2:5,3.

Grocery Department

Shelled Walnuts, quarters, lb. 35c
halves, lb. 40c
Mazola Salad Oil, pint tin 40c
Pure Gold Salad Dressing Powder, 2 pkts for 35c
Pure Malt Vinegar, Holbrooks or Crosse & Blackwell's, pint size 45c
Pork & Beans, Van Camp's, Clarke's, or Libby's, large size tins 15c
Red Spring Salmon, No Vary, 1 lb. size, 2 tins for 55c
Pink Salmon, Kiltie brand, 1 lb. size, 2 tins for 35c
Ported Meats, Ham, Tongue, or Veal, 5 tins for 45c
Extra Fine Table Salt 1 1/2 lb. pkts. 5c
Coleman's Prepared Mustard, per bottle 25c
Bisto, the gravy maker, large size 25c
Fruit Jars, Perfect Seal, qts. \$1.85
Improved Gems, qt. size \$1.55
Parowax, the sanitary seal for fruit jars, 4 cakes 20c
Orangeade Powder, will make a quart of concentrated orangeade, pkt. 15c
Sapho Fly Powder, regular 15c, now 2 for 25c
Poison Fly Pads, 2 pkts. 25c
Chloride of Lime, 2 tins for 35c
Waxpaper for the picnic basket, lb. 30c

For Good Old Summer Time



Men's Summer weight Foot Socks, black and brown, pr. 25c
Straw Hats for the hot weather, all sizes in stock 25c
For . . . \$1.95

For the holiday, strong brown leatherette Suit Cases, sizes 24 and 26 inches \$2.95
With leather straps, for . . . \$3.25

Men's and Boy's Bathing Suits, up to . . . \$1.15

Boys' Summer Jerseys, Navy and white, and Navy and cardinal 75c

VERY SPECIAL
6 prs. of Men's White Canvas Shoes, leather soles, worth \$4.50, now per pr. \$2.95

Men's and Boys' SUMMER SHIRTS
In a wide range of colors and stripes.
Boys' from 85c
Men's from \$1.25
Men's Costless Suspenders for sports wear . . . 50c

Men's Long Linen DUST COATS
Just the coat you need for motorizing these hot dusty days.
Regular price \$4.50
Special price \$2.95

Everything in Mens and Boys wear, our stock is complete and the prices are the lowest possible, consistent with highest quality.

SPECIALS

In Ladies & Children's HATS

Ladies Black Straw Hats. A good knock about hat, regular \$1.65 for . . . \$1.35

Misses Navy Straw, trimmed with red braid, a dressy hat, Reg. \$2.25 for . . . \$1.75

Misses Black and White, straw crown, trimmed with black ribbon band and bows Reg. \$1.25 for . . . 95c

Misses Tuscan Straw, Suitable for girls, age 10 to 14 years, trimmed with black ribbon streamers, Reg. \$1.95 for . . . \$1.50

Children's White Straw Hats, neatly trimmed with Blue and Rose ribbon and small bunches of cherries, Regular \$1.50, for . . . \$1.25

Black Straw with ribbon bands, suitable for small boys or girls Reg. \$1.35 for . . . \$1.10

BINDER CANVAS
Very heavy weight, 31 inch wide, yd. 75c
60 inch wide, per yard . . . \$2.65

SPECIAL

In Boys' and Girls' Ribbed Cotton Hose, a good strong hose that will stand up to rough wear, Regular 65c and 75c.
Special . . . 45c

Keoma Notes

The U.F.A. held a meeting on July 14th, the attendance was poor, but quite a few important items were discussed.

The majority of farmers in the Keoma district seem to think they can saddle their own cause, but if we don't wake up shortly, and organize to better our conditions, we shall be crushed to death by the upper hand of other organizations.

Mr. and Mrs. A. J. Wildie, and S. H. Allport and family, motored to Strathmore Stampeade on July 19th. They report a real wild and woolly time.

Mr. P. W. Dandoe is raising dust with his new Stradbaker car, and that isn't all he is raising—a record crop of wheat, which looks like fifty bushels to the acre is also to his credit.

Keoma is stepping on the gas these days with the promise of a bumper crop. This district is going over the top, and everybody is happy and wearing a big smile.

Mr. Busch, local agent of National Elevator, who has just arrived from Standard, has been called away to the bedside of his boy, who is seriously ill.

A nice well-matched game of baseball was played on July 14th, Keoma Ladies vs. Bruce Lake Ladies. The score was 9-4 in favour of Keoma.

Mr. and Mrs. C. Thompson, and family have left for a motor trip to Portland, and other points.

Mr. T. Hull, Keoma school teacher, is attending summer school in Edmonton.

The ladies all were entertained by Mrs. W. S. Rindell on the 14th inst. The farmers are enjoying the beautiful weather which gives them hope for a bumper crop.

Mr. and Mrs. "Laffy" Brown are receiving congratulations on the birth of a baby boy, who shows signs of a good left hand pitcher, like unto his dad.

Radio fans in Keoma and vicinity are warned of having the necessary receiving license before the local A.P.C. makes his round.

A very exciting week was enjoyed by the prize winners of last year's Kathryn and Keoma school fair. They were given a short course at Olds Agricultural School, which consisted of lectures, demonstrations in horticulture, and crop, carpentry, judging livestock, domestic science, games, and physical training. They had to get up at 6:30 a.m. by the busle call. Physical training was then gone through. It took a long hard and strong pull to get through that part of the course, but every one enjoyed it, and then did justice to the hearty breakfast which was supplied. They also enjoyed games, singing and picture shows. Everything was done by the staff to make their stay as pleasant as possible. There were 102 children attending the course, and all wish to thank the staff of the Olds Agricultural School for their kindness to them.

Austin Rindley was one to enjoy the Olds course.

Mr. Boyack her sister, and two small boys had a very hard escape; the horse thinking the fence was the best place for the buggy, and tried its best to get away. They managed to hold the horse until Mr. McKenzie came to their assistance.

Mr. J. A. Rindley's steel choker and alfalfa hay seems to have no end, by the number of stacks we see on his farm.

We would recall to our readers that the "weather prophet," Mr. Foster, predicted that Western Canada would have rain from a great deluge this year. Perhaps, as Bob Edwards used to say, he is growing old and can't see the dice as well as he used to.

—Bassano Mail

ROMAN CATHOLIC CHURCH
—0—
1st Sunday of month, Mass at Our Lady's 8 a.m. Strathmore 11 a.m.
2nd Sunday of month, Mass at Langdon 8 a.m., Strathmore at 11 a.m.
Rev. J. E. DUGGAN, Pastor

People from all over the province were in attendance at Strathmore Stampeade, but among those whom we noted were Mr. Hugh Miller, of Irricana; Dan Kehoe, Tabor; Mrs. H. P. McDonald, Bassano; Tom Campbell, Dr. Birch, Andy Baxter, S. W. Gilroy, and P. C. Paris, Calgary.

Someone took Dick Cogswell's station back from the Memorial Hall during the dance on Thursday evening. The party wanted to have it as a souvenir of the boy who put up one of the most gallant rides of the day, but Dick was not there and would be glad to have it returned, without asking any questions.

Mrs. J. T. M. Martin and son, Rowe, would take a life camera to get him all in the picture.

The Crofton boys had a real old time checkers in Thursday afternoon's parade. They would like anyone who took a photograph of the winners to phone 1298.

Tonny Doves rode a real bucked sawhorse in the parade Thursday. He also would like a photograph, but it would take a life camera to get him all in the picture.

Local Bittings

OF LOCAL INTEREST

• Readers are requested to send to items for this column not later than 12 o'clock Monday noon.
• preceding day of publication. All local news items are welcomed.
• by the editor. Phone 1298.

Local stores will close Wednesday afternoon, to give everyone a chance of attending Nightingale sports. Night, made has always had a reputation for holding good sports, and they have been particularly favored by nature in regard to the grounds, so that a crowd of any dimensions can be accommodated.

Mr. Ulysses Joseph Heblund, Miss Dolores and Harold Heblund, returned to their home at Minneapolis after a three weeks' visit to Mrs. Fred Bonn.

Mrs. H. Anderson, of Chesham, and Miss Elizabeth Bonn are also visiting with Miss Bonn's parents.

Ernie Wright, son of Mr. and Mrs. O. Wright, had the unfortunate to fall from a horse he was riding Sunday, fracturing his thigh when going over the crossing at First Street, Strathmore. He is now doing as well as can be expected, but it will be some time before he is able to be out on his own.

Mrs. K. S. Leland, mother of Mrs. O. Wright, died at Hutton, North Dakota, on Wednesday, at the age of 77 years. Much sympathy will be felt with Mrs. Thompson in her bereavement.

Under the name of Madame Lucella, Mrs. Sam Richardson, conducted a fortune-telling tent at the Stampeade, and the Alberta Mercantile Co. Memorial Hall funds considerably.

The Nightingale sports has changed ownership, having now been taken over by the Alberta Mercantile Co. The Star Cafe will be reopened on Friday of this week by Wong Wing, formerly of Carleton Place, Ontario.

Details will be found in our advertising columns. Monday was the hottest day of the week, the shade temperature reaching 92°.

Since the success of the Stampeade, many have asked "Why not a permanent 'excite' track and corral?" There are several locations near town, but it has seemed to us that the track would be built part of the land now used as a golf course. This is just pasture land, it is near town, and the land could be got cheap. Fences would be built, and the land would be divided into sections. It would be taken over by the town as a Municipal golf course, and it would be a real success.

Mr. Tom Scotland, C.P.R. representative in Utagawa, Scotland, was in town last week, having taken a number of immigrants from Scotland to Canada. Fifteen Scotch farm hands went to Mr. Geo. Lane's Namaka Farm. Mr. Lane having stated that he would have nothing else but Scotchmen. It will soon be in order to change the name of Namaka to Scotchland, or Ecclestone, or something like that.

Mr. and Mrs. Geo. Van Tjibben are at present on holiday in B.C. Many entries are already being received for Langdon Fair and Sports which will be held on Friday, August 1st.

A big number of Langdon people attended at Strathmore Stampeade, and Strathmore folks who return the compliment are assured of a good day. Langdon is the nearest fair to Strathmore, and they have plenty kept going under adverse circumstances, where Gleichen and other towns abandoned their fairs.

Entries from Strathmore district will be welcome at Langdon.

Don't forget—Nightingale Sports will be held on Friday, August 1st.

Master Edwin Cott is going to a private school in Calgary for two months.

This is a big time for sports. Rockyford are holding their tenth annual sports on July 26th, and are offering a first-class programme.

Miss Alice Barry won first prize for waiting lately at the Hickman Hall, Calgary.

People from all over the province were in attendance at Strathmore Stampeade, but among those whom we noted were Mr. Hugh Miller, of Irricana; Dan Kehoe, Tabor; Mrs. H. P. McDonald, Bassano; Tom Campbell, Dr. Birch, Andy Baxter, S. W. Gilroy, and P. C. Paris, Calgary.

Someone took Dick Cogswell's station back from the Memorial Hall during the dance on Thursday evening. The party wanted to have it as a souvenir of the boy who put up one of the most gallant rides of the day, but Dick was not there and would be glad to have it returned, without asking any questions.

Mrs. J. T. M. Martin and son, Rowe, would take a life camera to get him all in the picture.

The Crofton boys had a real old time checkers in Thursday afternoon's parade. They would like anyone who took a photograph of the winners to phone 1298.

Tonny Doves rode a real bucked sawhorse in the parade Thursday. He also would like a photograph, but it would take a life camera to get him all in the picture.

Mrs. J. T. M. Martin and son, Rowe, would take a life camera to get him all in the picture.

FOX'S STORE, STRATHMORE

Phone 28

It Pays To Pay Cash At Fox's

Phone 28

Strathmore Meat Market

HOLD ON!



How would you like a roast of Pork for dinner, some chops for lunch or sausage for breakfast? We have

MEATS IN VARIETY
so come to us. Whatever your preference, we are ready to supply you with the choicest cuts.

Cott & Gardner

THE CASH BUTCHERS

Phone 40

Strathmore, Alta.

ARDENODE NOTES

The heavy rain prevented some of the ladies from attending the U.F.W. A. meeting last Tuesday at the home of Mrs. John Taylor. Rev. James, of Nightingale, who should have addressed the meeting was well drenched, and was obliged to turn back. However, his presence is promised at our next meeting, and we hope that the weather man will act favorably. The meeting opened by singing "The Maple Leaf." A keen discussion followed the reading of the paper, "Make the Child Happy," by May Gothard. Mrs. O. R. Booth then gave an illustrated reading, "A Holiday on the Farm." Points of emphasis were that a rest does not

NEXT WEEK WITH THE CHURCHES

Sunday, July 29, 1923.

NAMAKA Combined service opening at 11 o'clock. N. A. Lopez, Supr.
CHEADLE—Combined service opening at 2:30 p.m.
HELVIEY—Public Worship at 2:30 p.m.
STRATHMORE—Schools School at 11 a.m. W. G. Way, Supr.
Public Worship in the evening at 7:30 p.m. The minister will preach on "A Courageous Champion."
TRAIL RANGERS—The Trail Ranger's camp will open on Friday, July 27th, at 2 o'clock, with Mr. Wallace Price, of the Y.M.C.A., in charge, assisted by the members of the various camps.

ST. MICHAEL AND ALL ANGELS' CHURCH
—0—
Services for July, 1923.

July 29th, 11 a.m., Holy Communion, Carleton Place.
2:30 p.m., Evensong, Nightingale.
7:30 p.m., Evensong, Strathmore.

always mean to go away from home. Did you ever hear of a doctor prescribing to a patient to go to the city for a rest? Much rest of mind as well as of muscle can be employed by being an enthusiastic worker in the U.F.W.A.

The business then, in her liberal taste of cake, served the ladies to a sumptuous luncheon.

Remember and come to the next meeting, July 31st, at the home of Mrs. R. H. Keoma. Roll call, Scripture verses, Topic, Benefit of Religion Taught in Our Schools, by Mrs. Gothard. S.

GRAIN PRICES

July 24th, 1923

The following grain prices are for grain by warehouse at Strathmore, not truck prices, and for information of the public only. Figures are kindly supplied by Mr. T. H. Eves, of the Bank of Montreal.

Wheat	
No. 1	85
2	80
3	77
4	75
Oats	
2 C.W.	35
3 C.W.	32
Ex. No. 1 Feed	30
No. 1 Feed	28
Flax	
No. 1	176
2	176
Barley	
No. 4	35
No. 1 Feed	32
Rye	
No. 1 C.W.	45
Rej.	40

Weather Report

Supplied by C. P. Irrigation Dept.
Date Min. Max. Precipitation

July 17th to 23rd, 1923.	
17	42.2 62.8
18	45.2 74.8
19	49.2 78.5
20	51.2 82.0
21	52.2 82.4
22	57.2 82.0
23	59.2 92.0

Admired Hair Is Shampooed This Way



Hair that gleams with life and color

Women admired and envied for their richly beautiful hair know this secret. Hair specialists agree that it beautifies hair. Olive oil for the shampoo!

It has been used since history began. For its gentle cleansing action removes all dirt and oil from scalp and hair. Dandruff is dissolved and washed away. And the bright sheen of life and color is greatly increased. It leaves hair silky—never dry or brittle. It leaves hair fluffy and pliant as a baby's.

with the inimitable gloss so much desired. Thousands of women now regularly treat their hair this beneficial way. They use PALMOLIVE SHAMPOO—olive oil in its most perfect form for the shampoo. Easy to use. And very economical.

You can get full-sized bottles at your dealer's. Or, by mailing coupon, you may have a 15c trial bottle free. Get some at once. Use it. See the results that follow even one shampoo.

THE PALMOLIVE COMPANY OF CANADA, Limited
Montreal, Que. Toronto, Ont. Winnipeg, Man.

PALMOLIVE SHAMPOO

The Blend of Palm and Olive Oils

15c TRIAL BOTTLE FREE

Fill in name and address, and mail to The Palmolive Company of Canada, Ltd., Dept. J-235, Toronto, Ont. for 15c trial bottle free.

Name _____
Address _____
City _____ Province _____

CHAUTAUQUA STRATHMORE

4 JOYOUS DAYS

JULY 27 - 28 - 30 - 31

Season Tickets \$2.50

Get Your Tickets from T. E. Wright, Barbor & Craddock, or Rev. A. D. Currie, secretary.

DAILY PROGRAMME

Single Admission Total \$5.50
Season Tickets Cost \$2.50
You save 3.00

FIRST DAY

Afternoon—Announcements, Chautauqua Superintendent, Concert, Florenz Company, Admission 50c.
Evening—Prelude, Florenz Company, Lecture, "Getting by your Hoodoo," or "Wake Up and Get Up," Sam Grathwell, A straight message from an optimist, Admission 75c.

SECOND DAY

Afternoon—Entertainment, Swiss Alpine Yodlers, Admission 75c.
Evening—Prelude, Swiss Alpine Yodlers, Lecture, "The Great World Heart," Mrs. Marie Varney. A survey of conditions in England and Europe by a personal observer. Admission 75c.

THIRD DAY

Afternoon—Concert, Going—Epperson - Bell Company and Claud Schell, noted tenor, Admission 50c.
Evening—Prelude, Going—Epperson - Bell Company and Claude Schell, noted Tenor, Lecture, "Allenby in Palestine and Lawrence in Arabia," or "The March of the Yellow Millions," Frederic Poole, Admission 75c.

FOURTH DAY

Afternoon—Prelude, Cheney Concert Company, Lecture, "The Energies of the Universe," A. D. Carpenter. A simple and scientific account of the mysteries of the Universe. Admission 75c.
Evening—Grand Concert, Cheney Concert Company, Admission 75c.

Long Distance Telephones
in every room.

Running Water
Private Baths.

When in Calgary Stay at the

YALE HOTEL

opposite C.P.R. Depot
CALGARY, ALBERTA

The House of Comfort, Courtesy, Cleanliness.
Fred R. Phillips, Mgr. Chas. Traunweiser, Prop.

THINK FIRST

Judge: The prosecuting attorney was examining the negro witness. "Now, Moore," he said, "tell us what you know about this fight."

"Well, boss," began Moore, "I think—I don't want to know what you think. Tell us what you know."

"I think—"

"But, boss," said Moore, apologetically, "I ain't no lawyer. I can't talk without thinking."

EVENTS AND LEGISLATIVE ENACTMENTS AS THEY AFFECT AGRICULTURE

We have received from the Department of Agriculture an article by Hon. W. R. Motherwell, dealing with Parliament, and this session's agricultural legislation. As the article is lengthy we can only give a synopsis which is as follows:

A number of Acts have been passed such as "An Act to amend and consolidate the Acts respecting Live Stock" and "An Act to regulate the sale and inspection of Fruit and Fruit Containers" which can be merely referred to here as containing very important and up-to-date legislation in their respective fields. The same may be said of the amendments to Poultrying, Stock and the Dairy Industry Act, the latter of which provides for the prohibition of the manufacture and importation of filled butter, filled milk, and filled cream—three pernicious practices that were quietly but persistently being introduced into Canada to the great detriment of the dairy industry.

In addition to this important legislation affecting one of our chief corner stones of Canadian agriculture—dairying—was the fight to the finish during the last Session on the question of whether the prohibition of the manufacture and importation of oleo would be again reverted to, as it existed thirty years prior to 1917. By a non-party vote of fifty-four to one hundred and twenty-five Oleo, for the time being, received a solemn pledge that will take some recovering from.

The removal of the British Embargo against Canadian cattle has had a greater direct result in improving the farmers' market than any other single move that has been accomplished during the past few years.

There is not a live stock man in Canada but recognizes clearly the tremendous advantage it would have been to have had the market lost but what a calamity it would have been were it not available this year. Mention might also be made of the granting of certain bounties on tallow and cordage made from hemp, for the purpose of establishing a hemp industry in Western Canada—a movement well worthy of a moment's consideration.

Following the reduction of freight rates by the restoration of the Cope's Nest Pass Agreement, important legislation has been passed designed to control and regulate lake rates, which seemed to such alarm proportions last Fall.

The personnel and work of the now-suspended Royal Grain Inquiry Commission, headed over by Mr. Justice Turzolen, is another indication of the desire of the present Government to serve agriculture.

The increase of the estimates of over half a million dollars for the eradication of Bovine Tuberculosis, twenty-five thousand for further research in the exportation of chilled beef and ten thousand for experimentation with the dehydrating of meat, all speak for themselves and indicate a further desire to grapple with first things first in the solution of Canada's many agricultural problems.

Standard News

Mr. and Mrs. Carl Mink are being congratulated on the birth of a son, born on Wednesday, July 11th.

Frank Kroom has returned home from a visit to Nebraska.

Mr. and Mrs. Arthur Young and family of Armstrong, B.C., were visitors last weekend of Mr. and Mrs. J. Pringle, having motored here via the coast Wednesday trail.

Mrs. Fred Christensen left on Monday last on an extended visit to Denmark. She will visit Mr. Christensen and her own family there on Saturday evening, July 14th, her friends gave her a delightful farewell party.

Miss Alberta Pringle accompanied Mr. and Mrs. Arthur Young on their return trip to Armstrong, B.C., where she will spend several weeks.

Quite a few Standardists motored to Wayne to attend the picnic on the 15th.

Miss Margaret Wilson, of Calgary, is the guest of Mr. and Mrs. Paul Bushman.

Mrs. Crossley, and granddaughter Dolores Vonnagap, of Calgary, are visiting at the home of E. V. Larsen. Mr. and Mrs. J. F. Pringle, Wallace Pringle, and Mrs. B. F. Young left on Tuesday last for a motor trip through Carleton and Lehigh.

Mrs. Paul Bushman entertained Mrs. S. B. Francis, Mrs. Fenske, Mrs. Wiet, Mrs. Dickson, and Miss Ruth Francis last Wednesday afternoon.

A large number of Standard people attended Chancellor Sports Day on the 19th, while others from Standard

LIQUOR PLEBISCITE

MODERATION LEAGUE OF ALBERTA'S VIEWS ON THE PRESENT SITUATION.

If the mere passing of a law can be so potent as to wipe away the drink evil, we should bring before our legislature all of our social evils, and we could then dispense with the heavy expenses of churches.

The Alberta Liquor Act has not prohibited the use of liquor as a beverage, and under it the government of Alberta has lost control of the sale of liquor. So true is this that the bootlegger has now no real opposition.

For this reason the mass of the decent citizens of Alberta will, on November 5th next, replace the present Liquor Act of Alberta by government control and sale of all liquors by marking their ballots "1" for Cause "D".

Hail - Fire - Auto

CANADA SECURITY ASSURANCE CO.

Thos. E. Wright Local Agent

Why You Should Prefer A Chevrolet

The Chevrolet is built for "Economical Transportation" and delivers it. It is the world's lowest priced fully equipped automobile. Any combination of Chassis and body which operates as a self propelled mechanism may be termed an automobile, but if it lacks important modern accessories or parts, which must be bought to complete it, this cost must be added to the original selling price. As to comfort and efficiency tens of thousands of Chevrolet owners will vouch for its Superiority. Comparisons are invited, for comparisons sell Chevrolet. Chevrolet has become the world's greatest motor car value.

H. W. B. BELL

Chevrolet and Dodge Dealer, Strathmore.
Cars Sold on Terms (G.M.A.C. Plan) To Reliable Parties.

Dealer in Westinghouse Radios and Radio Supplies.

THE PIONEER MEAT MARKET



Get The Best

It does not cost any more to buy from me, and you are assured of the best quality in meats of all kinds.

Healthy and hearty eating creates happiness.

GEO. SNAITH
Phone 25 Strathmore

look in the big stampede at Strathmore.

Miss Patricia Mayhew, of Calgary, is the guest of Miss Edna Myrland.

Mr. Walter Mollen returned to Standard on Wednesday, July 18th, from Washington.

NATURAL RESOURCES

Canada has a large percentage of the world's copper.

world's resources: 85 per cent. of the world's nickel, 22 per cent. of the world's pulpwood, 20 per cent. of the world's lumber, 20 per cent. of the world's cured fish, 18 per cent. of the world's oats, 15 per cent. of the world's potatoes, 12 per cent. of the world's silver, 11.5 per cent. of the world's wheat, 11 per cent. of the world's barley, 4 per cent. of the world's gold, and 4 per cent. of the world's copper.



Saving and Investing

"Investing" your money is a serious matter—not to be done in a hurry. Think twice and ask advice before investing. Be guided by experience—preferably your banker's. Successful investors always keep in close touch with their bank.

"Double your Savings; It Can Be Done."

UNION BANK OF CANADA

Branches: Branch and Safety Deposit Boxes, J. L. Van Tighem, Manager. Langdon Branch and Safety Deposit Boxes, A. L. Smart, Manager. Branches also at Standard and Carleton.

Legal & Professional

J. J. PETRIE
Barrister, Solicitor and Notary Public.
Suite 2, Mills Block, 225 St. Ave. W.
Calgary.
Strathmore every Saturday

Sinclair & Jull
Barristers, Solicitors, Notaries
MONEY TO LOAN
Office 200-203 Bay Block, 32nd St.
Avenue West, Calgary.
Strathmore—King Edward Hotel
Friday 3:30 p.m. to Saturday 6 p.m.
of each week.

Dr. T. C. BRUCE
DENTIST
King Edward Hotel
Will visit Strathmore the first and
third Mondays and Tuesdays
of each month until
further notice.
Make appointments at Hotel
Calgary Office 216 Alberta Corner

CHASE & Co.
Funeral Directors and
Embalmers.
Parlors 3rd Street,
STRATHMORE.
Phone 78.

The Man Who Sells
R. A. JOHNSTON
Auctioneer,
811 6th Ave. West
Phone M7223, Calgary, Alta.
Anything Anywhere

DOES YOUR WATCH
KEEP TIME?
If not, bring it to me.
I specialize in watch
repairing and guarantee
my work.
B. DAVIS
Watchmaker and Jeweller
Marriage Licenses Issued
STRATHMORE, ALBERTA

SNOW-WHITE

for White Shoes for sale in the
Strathmore Shoe Hospital. Repairs
while you wait, at reasonable prices.
Shoe Laces and Polishers, all
colors of the rainbow.

C. NERRINGS

Proprietor.

THE HUB
Billiard Room and
Bowling Alleys
Tobaccos & All Kinds
of Smokers Neces-
saries
ROLAND HILL, Prop.

FRATERNAL



Strathmore G.W.V.A.
Meeting in Memorial
Hall 2nd Tuesday of
each month.
All Returned Men are
welcome as members.
A. P. HALL, President.
Memorial Hall Manager, J. Swanson.
Secretary, John Mackenzie.



Strathmore Lodge, No. 79, meets
every Thursday night in the I.O.O.F.
Hall. Visiting brothers always wel-
come.
Noble Grand, G. B. Anderson; Vice
Grand, G. E. Stewart; Sec. Res. W.
Johnson; Fin. Sec. Stanley Korch;
Treas. S. E. Kerk.

For —

Summer Drinks,
Sundaes, Ice Cream,
Lunches, Teas, Fruit, etc.

VISIT HARRIS' CONFECTIONERY

F. R. LILLY

Insurance of all kinds

written.

FARMS for sale, also few

houses.

L. B. O. Lodmell

—

Real Estate,
Fire Insurance,
Life Insurance.

—

King Edward Block
Strathmore, Alberta.

KING EDWARD

LIVERY STABLES

—

Good Driv-
ing Horses
and Rigs.

—

Stable Accommodation,
Drying & Cartage,
Coal, Wood and Ice.

—

H. AKKERMAN, Prop.
Phone 63 Strathmore

—

Have

JACK TOMPSON

Conduct Your Auction

—

For dates and particulars
apply Standard Office,
Strathmore.

—

THE

HUB

Billiard Room and
Bowling Alleys
Tobaccos & All Kinds
of Smokers Neces-
saries
ROLAND HILL, Prop.

Slats' Diary

Friday—Pa is a queer sort of a fel-
low when he is out driving in the
two handed feed. To the when he was a take
and well you he was kind of end all
the he wood right it wood of him a
boy so he end him him to play it
ball and file and file. But only was
he was glad because it wasn't any
fun to tease the cat no more.

Saturday—Pur has got a new baby
sister down at his house and his kids
ast him he was glad to get it and he
ed Well you he was kind of end all
the he wood right it wood of him a
boy so he end him him to play it
ball and file and file. But only was
he was glad because it wasn't any
fun to tease the cat no more.

Sunday—Ma and Jane has made up
again and are on good terms again. I
ast her information if she had children like
me and she answered I ed Well you
in a way. And I ed Well in what
way. And she says O. E. Just. So
what ever she must exactly I guess it
is all right again.

Monday—My cousin Clarence was
telling us about a wedding with a
went to a few weeks ago as a spec-
tator just across the river. The fel-
low which was acting as the leading
man was to be a prize fighter and was
pretty about middle I rite head and
when the preacher told them to join
hands he do so and then left alone
with a left upper cut with just her
sleep and they had the wedding Post-
poned indefinitely till the near
future.

Tuesday—Ma was asking pa why
didn't he go and study sum thing
and not a education he was to go and
add a better job and pa ed he wood
man was to be a prize fighter and was
pretty about middle I rite head and
when the preacher told them to join
hands he do so and then left alone
with a left upper cut with just her
sleep and they had the wedding Post-
poned indefinitely till the near
future.

Wednesday—Jakes pa went to the
Dr. and when he comes home he ed
the Dr. had given him a diagnosis and
his wife was a looking all over the
house and finally she ast him where
in the world he had put it. She was
afraid he had lost it.

Thursday—Pa was sick this morn-
ing and I was telling Peter that he had
a cold indignation and she ed O
that nothing we have got a cute little
Boson bull Pup named Pat at at our
house the cutest thing you ever seen.

Friday—The last test was quite ac-
curate throughout this part of the country,
doing an average damage of about
ten per cent.

On Sunday morning, July 22, at
a.m. a very nasty little storm struck
this district doing damage to the
amount of ten per cent. to several of
the crops.

Miss Gertrude Chamberlain, being
one of those securing highest points
in certain classes, was awarded a
scholarship of one week at Cheltenham
Agricultural School, and reports a
royal time as well as being very
instructive.

This district was well represented
at the stampede, and stood near in
the programme as well. One lady ex-
posed a prize in competition to the
other five hundred ladies there as-
sembled. The sports were good, and
the community are to be complimented
at upon the success in every way.

A railroad of cattle was shipped from
here on Thursday last, and disposed of
through the U.S.A.

We are pleased to report Peter
Baker is progressing favorably, al-
though he will not be out of hospital
until the later end of this week.
Mori Baker had the misfortune to fall
on wood and break his arm.

Mr. and Mrs. McIntosh moved to
Calgary on Sunday last.

Mr. and Mrs. H. E. Thompson and
family returned to Calgary on Friday
last.

Miss A. Nowicki is spending a
vacation at Banff.

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

Best RUBBING ALCOHOL



A reliable rubbing alcohol com-
pound is vitally necessary to the
physician, the hospital, and the
athletic training quarters.

PURDY'S RUBBING ALCOHOL is selling faster than
any other rubbing alcohol com-
pound on the market. Leaders in
hospitals, gymnasiums, and athletic
training quarters are using it ex-
clusively. Competitors, trans-
porters, and all people who work
hard with the muscles and body
should use it to relieve soreness,
inflammation, stiffness, bruises and
sprains.

For medicinal purposes, by which this
preparation has been made fit for
external use only, does not render it
undesirable in small.

Fluor for reducing fever and ex-
cessive perspiration, and for relief
inflamed skin and headaches.

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

Classified Ads.

Ads. in our classified columns only cost one cent
a word, minimum 25c, paid in advance. If booked, 2c per
word. (The Standard is read by practically everyone re-
siding in the Western Horse Valley. It goes into 1100 homes,
two-thirds of these farm homes, and an ad. in these
columns offers you the cheapest and best method you can
utilize of circularizing the district as to what you have to
buy or sell. Call, write, or phone your ads. Get them in
by Monday evening.

Miscellaneous

FOR SALE, 1 John Deere Binder,
ready for work, little used; to be
sold cheap. A. Post, Nicholville.
1-8-4

FOR SALE OR TRADE 2 John Deere
Binders, M. Mertens, Phone R361,
Strathmore. 1-8-4

FOR SALE, 1 John Deere Binder,
ready for work, little used; to be
sold cheap. A. Post, Nicholville.
1-8-4

FOR SALE, 1 John Deere Binder,
ready for work, little used; to be
sold cheap. A. Post, Nicholville.
1-8-4

FOR SALE, 1 John Deere Binder,
ready for work, little used; to be
sold cheap. A. Post, Nicholville.
1-8-4

Lost & Found

LOST from Stampede Corral, 1 Bay
Horse, weight 1025, star on fore-
head, scar on side line, had been
hit by his No. hand. Any in-
formation about this horse will be
greatly appreciated, as this horse was
labeled to the stampede. Notify P.
A. Cull. 1-8-4

FOUND, on road south of Strathmore,
one glove. Owner, apply Standard Office.
25-7-4

LOST, A Checkbook store on car
road on night of Strathmore Stamp-
ede. Phone 1309, Strathmore. 25-7-4

Livestock

FOR SALE, 50 choice Pigs, new Massey
Harris Reaper, only used one
season, half price, a real fax, sun-
flower and corn harrow. Goldings
in Calgary, and bringing in good
return, as part payment on farm
near Rockford. For further infor-
mation see Leon L. Plonkins, Rock-
ford. 1-8-4

FOR SALE, 6 Weiner Pigs, 6 weeks
old, \$5.00 each, will sell separate or
all together. Apply M. E. Cook.
Phone R310, P.O. Box 267, Strath-
more. 1-8-4

FOR SALE, Fresh Holstein Cows, W.
H. Hyman, Rockford. 4-7-4

Houses for Rent or Sale

FOR RENT, 2 roomed house in Strath-
more. Apply L. B. O. Lodmell.
20-5-4

WILL TRADE, Fully modern 7 room
Duplex, laundry in basement, and
large kitchen, in the heart of Sunnyside
in Calgary, and bringing in good
return, as part payment on farm
near Rockford. For further infor-
mation see Leon L. Plonkins, Rock-
ford. 1-8-4